

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES
BY
MINISTRY OF TOURISM
January 2023**

Sr. No	Activities by the IHMCTAN Mumbai	Month of Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	<p>Promotion of the paired state of Odisha:</p> <p>In an attempt to spread awareness about the paired state of Odisha under the Ek Bharat Shreshtha Bharat initiative, a digital poster competition was held in IHM Mumbai.</p>	January 2023	An informational poster was shared via whatsapp to all the student groups and they were invited to participate in this event.	Maharashtra and Odisha	17 students participated in the event, out of which 3 winning entries were awarded cash prizes as follows: 1 st place: INR 1000 2 nd place: INR 750 3 rd place: INR 500	

Informational poster



The poster features a light blue background with a purple grid border. At the top, there are logos for the Ministry of Tourism, Government of India, Azadi Ka Amrit Mahotsav (75th anniversary), Incredible India, and Odisha Tourism. The central text reads "Digital poster Making Competition" in a cursive font, followed by "PROMOTING TOURISM IN ODISHA" in bold, uppercase letters. Below the text is a map of Odisha filled with various cultural and tourism-related images. At the bottom right, the prize list is provided.

Ministry of Tourism
Government of India

75
Azadi Ka Amrit Mahotsav

अजोबा
Incredible India

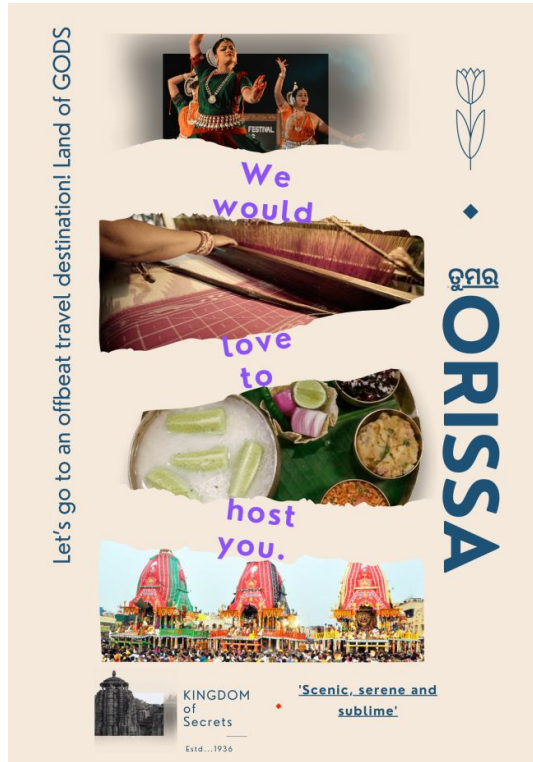
ଓଡିଶା
Odisha Tourism

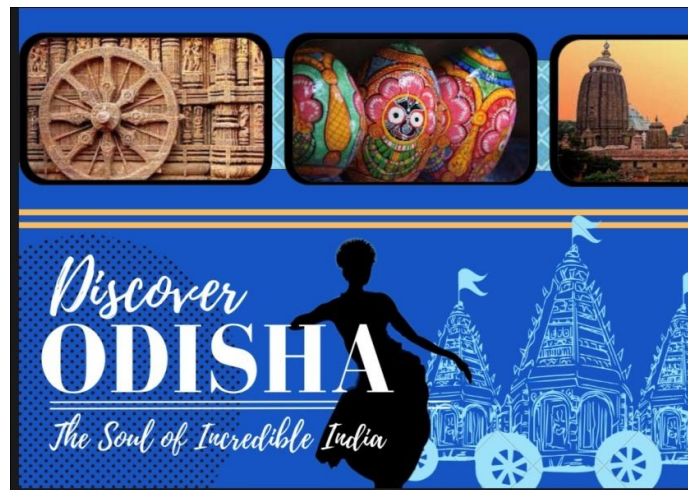
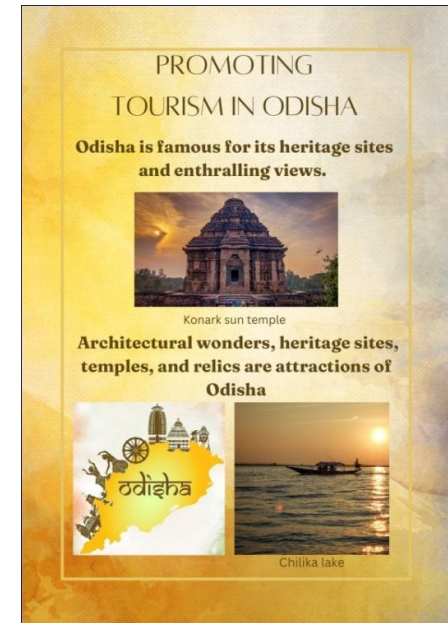
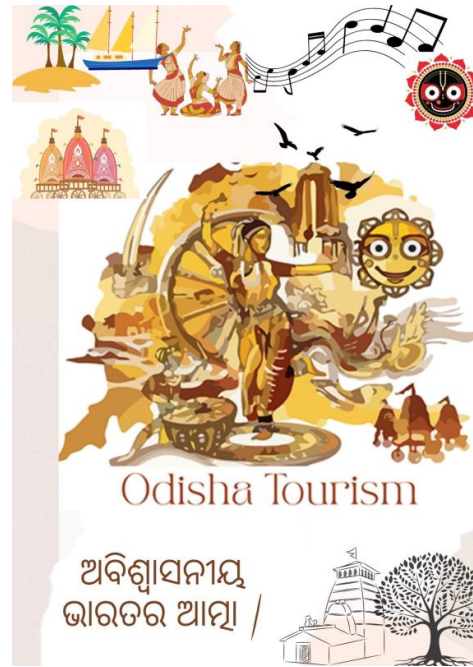
Digital poster Making Competition


**" PROMOTING
TOURISM IN
ODISHA "**

Prizes:
1ST PLACE: RS. 1000
2ND PLACE:RS. 750
3RD PLACE: RS. 500

A few of the student entries



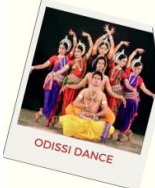





TIME TO TRAVEL

Odisha


ଭୁବନେଶ୍ୱର ଓଡ଼ିଶା



ODISSI DANCE



CHILKA LAKE



NUAKHAI

Experience the Heaven on Earth
Delecious food - Charismatic Sites - Beautiful Culture



rediscover yourself

Visit ODISHA



Land of temples

Home to the bengal tigers





Rath
Yatra

EXPERIENCE RATH YATRA



पर्यटन मंत्रालय
MINISTRY OF
TOURISM

ODISHA

Experience the Extraordinary
CULTURE ! FOOD ! PEOPLE

75
Azadi Ka
Amrit Mahotsav

*Come, enjoy the
speechless beauty,
and go back with
endless stories...*



ଏଣ୍ଡୁରି ପିଠା



ଆସନ୍ତୁ ଏବଂ ଓଡ଼ିଶା ର
ମହାନତା କୁ ଅନୁଭବ କରନ୍ତୁ

ଓଡ଼ିଶୀ

ଚିଲିକା ହ୍ରଦ



କୋଣାର୍କ

ରଥ ଯାତ୍ରା



ପଖାଳ



ରସଗୋଲା



ରଥ ଯାତ୍ରା



ଜଗନ୍ନାଥ

Odisha

.....The land of God.....

Called as the 'City Of Temples',
Famous for Puri 'Jagannath Dham',
Best known for cultures & traditions,
Worldwide too 'Odisi' Dance has created charm,
A heaven for tourists it is,
What more to say,
It's ODISHA. ,The land of God !

THE SOUL OF INCREDIBLE INDIA

ODISHA

THE LAND OF HOLINESS
WELCOMES YOU !

- BY ANURAG KADAM